

Sustainable development indicators in Rogaška Slatina

Rogaška Slatina is one of the oldest health resorts that boasts many thermal and mineral springs, with the unique Donat Mg mineral water, the richest magnesium water in the world, and the central Spa Park that is Rogaška Slatina green heart.

Rogaška Slatina tourist destination was rated with the GOLDEN LABEL OF SLOVENIA GREEN DESTINATION in accordance with the <u>Green Scheme of Slovenian Tourism</u> criteria, considering more than 100 criteria and numerous indicators in 6 categories. It has proven its sustainable business in the field of tourism thanks to the assessment of Green Destinations Standard and ETIS international tools. It is an internationally recognized assessment of responsible and sustainable development-oriented tourism, which enables both national and international comparability and visibility.

Rogaška Slatina destination has been Slovenia Green Destination since 2018.

Sustainability indicators include:



Commercial operations of tourism companies



Green facts that write Rogaška Slatina story

General geographical data

Rogaška Slatina is located in Severni Posotelj, in the eastern and central part of Styria.

- Its geographical position is 46° 14' 50" north latitude and 15° 35' 46" east longitude.
- It lies at 228 meters above sea level and is part of the Savinjska statistical region.
- It measures 71.5 km² and is ranked 100th among Slovenian municipalities in terms of surface.
- Number of local communities: Rogaška Slatina City local community, Kostrivnica Local community, Sv. Florijan Local community.
- Population: 11,002



Nature and Landscape

They say green relaxes.

Therefore, we are happy to invite you to make a trip around Rogaška Slatina! Our unspoiled nature is rich in green forests, meadows and orchards. Numerous endangered animal and plant species in this area as well as the Slovenia Green Destination golden sign, which confirms the destination orientation towards sustainable tourism development, prove its integrity.

15 %

of protected nature in the destination area

Among the rich mineral and thermal springs of Rogaška Slatina, try the healthy effects of the following springs:

Izvir Donat Mg

- more than 8000 years old, unique water with the highest magnesium content in the world

- Styria Spring
- Tempel Spring
- Ivan's Spring
- **Forest Spring**
- Ignatius' Spring King's Spring



You can discover Rogaška Slatina centre and surroundings while walking along one of the walking, hiking and cycling trails. Take a walk through our unspoiled nature, feel its pulse and see many natural and cultural sights. You can find a map of the walking trails at the Rogaška Slatina Tourist Information Centre



surrounding hills

Janina, Bellevue, Cvetlični hrib, Tržaški hrib, Tržišče, Prnek, Male Rodne, 3 ribniki, Ložno.

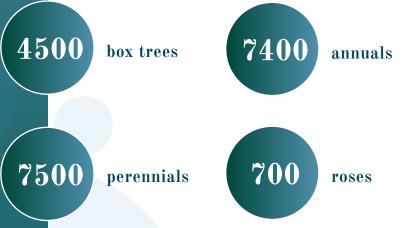
larger surrounding hills

Boč (978 m) and Donačka Gora (884 m).



Protected areas:

Natural monument: the Spa Park is adorned with:



The entire park area covers 10,000 m2 with many natural and cultural attractions.

Due to its uniqueness, diversity and multitude of natural values, the **Boč Landscape Park** is a wider protected area than the landscape park, its vast majority belongs to the European ecological network, NATURA 2000.

The symbol of Boč is a rare, protected plant -Pasque flower (Pulsatilla grandis), a hairy plant with delicate purple flowers, which usually bloom during Easter.

The Boč area provides shelter and habitat for many animal species, therefore it shows a variegated flora and fauna. Among the larger animals, the following stand out: wild pigs, deer and non-autochthonous mouflons, 65 species of beetles and 82 of butterflies were also found.



Protected areas:

A thematic trail leads through Kostrivnica to the top of Boč – the Kostrivnica Tourist Water Trail, where you meet natural springs and attractions.

In the Rogaška Slatina area you can find rare trees, such as ginkgo and sorb trees, whose fruits are highly valued.

ribniki – Home to various species of fish

3

In the Vonarsko Lake area there is a nature protection centre - The Beaver Centre, which shows the biodiversity in the Obsotelj area, the connection with Sotla river and its most recognizable inhabitants - the beavers.



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Environment and Climate

OKP Rogaška Slatina takes care of the water supply, managing over 1000 km of pipelines, 120 water facilities (catchments, pumping stations, water reservoirs, waterworks...), thus supplying over 13,000 households and over 40,000 inhabitants.

of sewage from the destination treated to the secondary level

67,75%

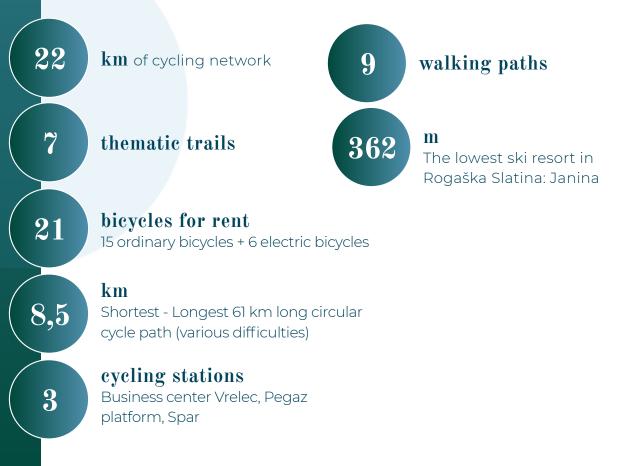
66,6 %

of solid waste, separated for further processing



Cyclist-friendly destination

For those who can't go on holiday without a bike, Rogaška Slatina is a great choice. The surroundings of the spa core are intertwined with interesting bike paths and trails, where you can see many natural and cultural attractions. The forest trails are also suitable for cycling and the increasingly popular Nordic walking. The rich offer of sports facilities that meet high standards enables quality training of top athletes.



Culture and Tradition

The identity of Rogaška Slatina as a health resort based on history or tradition is strongly written in Rogaška Slatina DNA. It is not just a pleasant place in the embrace of nature, but a health resort with 400 years of tradition and the world's unique mineral water Donat Mg, which during this time has strongly shaped its image, the place identity, culture, space and people.

first mention of the spring

Donat Mg, the richest water in magnesium

start of glassmaking

1141

1665

1813

1859

1912

Steklarna Rogaška, one of the largest handmade products of crystal glass

First health centre

Second health centre

Third health centre (today Grand Hotel Rogaška)



Rogaška Slatina is adorned with numerous cultural monuments.

The most recognizable are the spa complex with a wonderful spa park, which boasts a centuries-old tradition. The people of Slatina are also proud of St. Ann's Chapel, the monument to St. John of Nepomuk and the bust of Count Attems. A rich contribution to the preservation of cultural heritage is also represented by Junež Farm, where old folk customs are displayed on special occasions, and Calska gorca, where tastings, workshops, round tables, seminars and similar events are organised. Most of the listed monuments are open to the public, the events in or next to a cultural monument, however, depend on their nature.

Crystal Hall - the centre of glorious events

Junež Farm – more than 200-year-old farmhouse with a black kitchen and original equipment, designed to preserve customs and cultural heritage. For an authentic experience, GAJA Association members will bake for you in the old bread oven: 3 typical autochthonous slatina dishes: jerpica, zavihjenča, mlinčofka (a leavened cake, a pastry filled with curd cheese and a multi-layer bread)

Calska gorca – cultural monument - a rare vineyard house with such a rich design and image, Rogaška Slatina Winegrowers' Association place.



Social climate

The Department of Social Activities performs tasks in the fields:

- pre-school education,
- culture and protection of cultural heritage,
- health and social care for citizens,
- sports and recreation,
- youth activities, youth research activities and
- other administrative and professional technical tasks in the field of social activities and public institutions operations, the founder or cofounder of which is the municipality.



Commercial operations of tourism companies

The local population is mainly associated with tourism because of the tourism tradition in Rogaška Slatina. The most important industries that bring the main source of income to the population are tourism and glassmaking, as well as other public and service activities.

of the largest private medical institutions, Medical center Rogaška

restaurants and inns

cafes

one

15

9

Hotels:

- Atlantida Boutique Hotel *****
- Hotel Aleksander *****
- Grand Hotel Donat ****/*****
- Grand Hotel Sava **** Superior in Hotel Zagreb ****
- Grand Hotel Rogaška Resort ****: Grand Hotel Rogaška, Hotel Styria, Hotel Strossmayer
- Hotel Slatina ***/****

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Sustainable tourism

Over the centuries, the destination has been visited by many important personalities and helped to create a prestigious reputation for the spa. It boasts numerous thermal and mineral springs and the unique Donat Mg mineral water. The latter is the most magnesium-rich water in the world. Here you can drink it directly from the spring in crystal glasses made in Rogaška Slatina. You can take a walk in the central spa park, the green heart of the place, or take a break in one of the sustainable tourist farms. Today, Rogaška Slatina is an oasis of peace where tradition and modernity intertwine.



months, when 80% of people arrive

87,57 % 1756 beds hotel providers



10

4

2

3

tourist farms

Tourism in the countryside Pomona, Marjanca Tourist Farm, Villa Angelina, Eco Villa Mila

tourist farms recipients of the Slovenia Green Accommodation mark: Marjanca Tourist Farm, Villa Angelina



Top 100 sustainable destination in the world: 2018, 2019, 2020

With the Slovenia Green Destination mark, Rogaška Slatina will position itself on the Slovenian, European and global markets as an environmentally and socially friendly destination.



98 %

satisfaction

98 % of respondents Rogaška Slatina are generally satisfied with their visit to the destination.

Along with all this, tourism has been strongly woven into our DNA through a 400-year tradition. We want to strengthen the cooperation of all tourism and tourism-related interested parties. We want to attract everyone to closer cooperation - in addition to larger hotel providers, also smaller providers, which are extremely important for diversity, variety, dynamics and strengthening the destination experience offer. We wish to elevate Rogaška Slatina's image and the position it deserves because of its exceptional natural resources and healing factors - among health resorts in Slovenia and Central Europe. Basically, we would like to maintain the place friendliness and the high quality of life for the people who live here. We wish to preserve the orderly, green natural environment of the spa core and all places under the auspices of Rogaška Slatina municipality and develop our tourist place in a natural and sustainable way for the benefit of our guests, citizens and our descendants.



Mission of sustainable tourism

Why do we develop tourism?

We help people to gain health and well-being with unique natural mineral water, knowledge and an exceptional green environment.

Think and act green, reduce and separate waste, reduce food waste, reduce costs and save energy.

Values

What guides us, what we do and wish our green visitors would do as well:

Commitment to **RESPECT**.

Respect for Rogaška Slatina **tradition**, as a health resort.

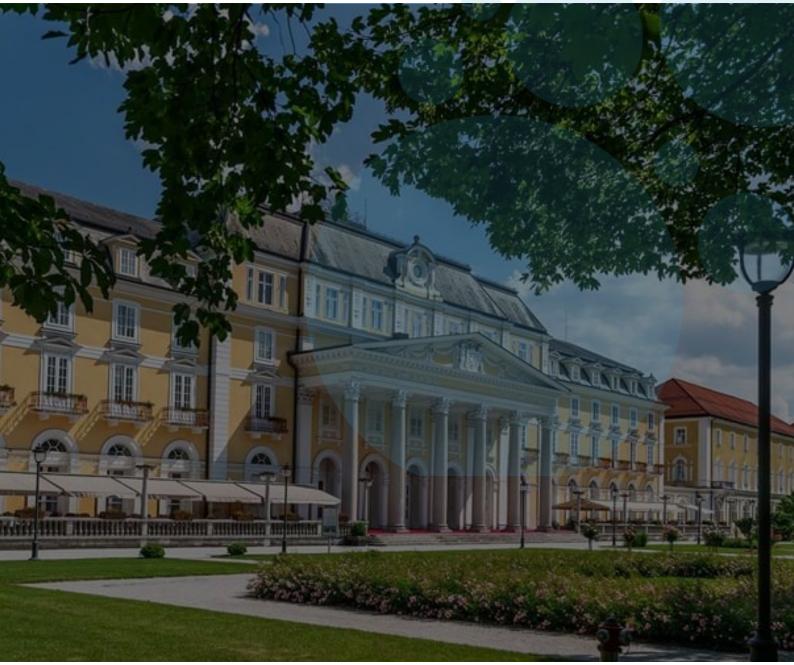
Respect for **natural resources**, that has allowed us to be a recognizable spa resort for centuries.

Respect for **cooperation** and the establishment of good **partnerships** among all interested parties in tourism.

Respect for the wishes and proposals of the **local community** and the use of **local resources** for tourism development.

Respect for **nature**, the beautiful green environment offered only by the spa core and nearby surroundings as well as the preservation of the natural environment through sustainable and responsible development destinations.





Rogaška Slatina, april 2021



www.visit-rogaska-slatina.si